



IEC Professional Media and G2J, longstanding partners join together and build the first European group-to become the dominant player in the video communications solutions and managed services market.

IEC Professional Media Group (NYSE-Euronext, IEC - FR0000066680), a European leader in providing turnkey, complex audiovisual solutions and related services, announces the acquisition of G2J, an international leader in France and French overseas territories, in high-end and managed telepresence and video conferencing services.

G2J offers a full range of services, intended for the most demanding customers, to make remote secure meetings, all over the world, regardless of the customer's access method and equipment. Public organisations (IMF, Ministry of Justice, G8 ...) and major corporations in all sectors (Arcelor, Auchan, EDF ...), put their trust in G2J to daily manage and organize their conferences and / or their infrastructures.

This build-up is an opportunity for IEC to complement its product portfolio with innovative and high end services, in line with the existing offer. "Through this partnership, we can complete our service portfolio and make our clients benefit from the exceptional expertise of G2J's team as well as the technological advance of its platform, in the thriving field of collaborative communications," said Alain Cotte, CEO of IEC group.

As for G2J, the company will benefit from IEC's international network for the future development of its activities in Europe. The build-up will also provide an opportunity for both players to deploy the group's full range of services in China, where G2J already has a subsidiary since 2004.

"At a time where the remote collaboration market becomes massive and global, we firmly believe that joining forces with IEC, we can achieve our strategic objectives by 2015" said Jose Jacques-Gustave, founder and CEO of G2J.

"We are living this partnership as a mutual enrichment, allowing us to develop a strategic, fully integrated and tailor made offer. The build-up with IEC will make G2J even more credible worldwide. In short, the enlarged group will act as a booster of our respective performances on a market estimated at 16 billion US\$ in 2014". (Source : IDC)



As with other acquisitions by the group IEC, José Jacques-Gustave continues to daily run the company and accompany operationally, the group and G2J. The company will keep its team, its identity and its partnerships with manufacturers and telecom players, to the great satisfaction of its customers.

About G2J :

With a pedigree stretching back to 1994, G2J is the only French videoconferencing specialist that is able to offer a full range of services – helping you to set up remote meetings simply and securely all over the world, whatever your access method and your equipment. Public institutions (G8, FMI), SMEs (Boursorama, Somfy), major corporations (Auchan, Arcelor, EDF) in all sectors use G2J to guarantee that their videoconferences run without a hitch, while delivering the necessary security and quality. G2J, it is 3500 managed endpoints, 300 000 users a year, 4500 videoconferencing and telepresence rooms all over the world and 253 000 tons of CO2.

Learn more: www.g2j.fr

About IEC:

IEC Professionnel Media group is the European leader in providing turnkey complex audiovisual solutions and associated services. For more than 30 years, through various audiovisual activities, the group provides its expertise to professional clients in 3 sectors: Corporate (big corporations, medium size companies, public bodies, museums, ministries...), Cruise (ship owners and shipyards) and Broadcast (TV channels, producers...). With a turnover of around 160 M€, 600 people working for it and more than 2,000 clients, the group is present principally in Europe and also in the US.

Learn more: www.iecgroup.eu