

**G2J: New logo, new products, new website : New look !**

The unified communications and videoconferencing markets still have their best days ahead! The videoconferencing market rises on average by more than 10% annually. In 2010, it reached and overtook 2 billion dollars and analysts ( Frost and Sullivan) predict a sharp increase with more than 5 billion dollars in 2014. G2J makes the most of this favorable situation to do itself up!

5 years after adopting its final logo, it's time to change. G2J swaps its ". com", goes green and redraws its bubbles!



With its new base line, G2J also distances itself from the niche: the company leaves videoconferencing to talk about "conferencing as a service".

A turning point highlighting G2J's willingness to establish itself as a major player in the unified communications market but also as a company involved in green technologies.

**New logo, new products**

In line with its change of image, G2J redraws its offer and presents itself as a videoconferencing facilitator. Users supplant technology in G2J's talks. Remote collaboration becomes "Easy":



platforms.

Dedicated or on demand virtual rooms within a highly secured



more than 110 countries.

4,500 certified videoconferencing and telepresence rooms in



Videoconferencing services to organize your events.



A dedicated virtual space for a comprehensive view on your project.

### **G2J also talks to Chief Information Officers**

With its 5 expert services covering the lifecycle of a videoconferencing project: from the audit before installation to complete autonomy of users through the purchase of equipment, assistance to users or management of your infrastructure, G2J offers the expertise to make your project a major source of ROI.

### **New logo, new products, new website!**

To communicate on its new offering ,G2J began a complete overhaul of its website. Online for a few weeks, this new dynamic and interactive online showcase reflects the image of responsive company to a booming market.

Log on [www.g2j.com](http://www.g2j.com)

The website is also available in French and chinese.