



Videoconferencing is being deployed in the public sector

At a time when collaborative technologies becomes more and more popular, videoconferencing positions itself as a way to develop a business by improving communication within organizations. Many large companies use it on a daily basis to communicate with their different stakeholders: customers, suppliers, partners and more. A new trend is now emerging: the use of these technologies by government and, to a greater extent, by government and para-governmental agencies.

As part of its strategy, the French government has recently launched a comprehensive modernization plan to optimize its business processes and reduce operating costs by relying on technology. This, results in the implementation of many complementary projects: paperless procedures, use of collaborative workspaces, optimization of communication tools, etc...

Therefore, it goes without saying that videoconferencing has become a preferred means of communication, particularly within local government and key ministries that are vital to many structures located in the different regions.

As an example the Ministry of Justice has recently deployed a major project. This project, widely publicized, is a pragmatic showcase of the benefits videoconferencing can bring and its ability to adapt to complex organizational and technical constraints. This is a unique initiative in Europe. The use of videoconferencing has been driven to climax: Videoconferencing is used for administrative services, in prisons, or for the completion of hearings. Further deployments are also under way, particularly in the areas of Health or of Education.

Videoconferencing is thus used in medical interventions or during complex operations. Different surgeons and specialists widespread all over the country or further away can attend to operations and interact as needed; telemedicine becomes a reality. With regard to education, in the context of inter-university interactions, sessions can allow students to attend to presentations given by remote external stakeholders: teachers, business leader...

One understands perfectly through these few examples that videoconferencing brings many benefits, both at the organizational and economic level. Indeed, as part of its modernization plan, the French government has undertaken a comprehensive policy to reduce its operating costs while improving quality of service to constituents.

Videoconferencing is part of this process and has enabled to reduce significantly transport costs. Various studies estimates that savings enabled by the use of videoconferencing can reach 25%.Also note that its use has made individual workers 'productivity grow and improved working conditions.



Video conferencing is now widely used within governments and public bodies. Allowing to reduce the cost of staff travel or to ease distance coordination of different antennas and adapt to regulatory constraints specific to the sector, videoconferencing should keep on growing in the forthcoming years.

